

**eWMS****THE *electronic*
WORLD
MARKETING
SUMMIT 2020****IDEAS FOR
CRITICAL TIMES****CREATING A BETTER, MORE
PROFITABLE AND SUSTAINABLE
WORLD THROUGH STRATEGIC
MARKETING IN CRITICAL TIMES****06-07 NOVEMBER****UNINETTUNO
WEB PLATFORM****30+ MARKETING &
BUSINESS TOPICS****60+ WORLD
RENOWN SPEAKERS****48 HOURS
STRAIGHT DELIVERY****BROADCASTED
WORLDWIDE****WE WELCOME
PROFESSIONALS,
ENTREPRENEURS,
STUDENTS,
AND OTHERS**

On successful completion of 10 years, we are happy to introduce electronic WMS (eWMS), the on-line version of WMS with 60 world renowned speakers who will deliver in straight 48 hours around the world on Nov.6 & 7, 2020, while targeting millions of marketing, managers, professionals and leaders.

MAIN PANEL SPEAKERS**Prof. Philip Kotler**
Father of Modern marketing and founder of WMS**Hermawan Kartajaya**
Founder Maritz Inc., Indonesia**Sadia Kibria**
Co-founder of Sociopreneurship and CEO of WMS Group**Iwan Setiawan**
CEO Maritz Inc., Indonesia**Kazuo Takakura**
ex. President & CEO, Nestle Japan**Veronica Civerio**
Global Solutions Manager, Facebook Italy**Larry Lighter**
Global CMO McDonald Restaurants Inc. USA**Nancy Lee**
Social Marketer & co-author of Prof. Kotler USA**Tengku Mahaleel**
ex. CEO Proton Malaysia**Prof. Raj Sisodia**
Co-founder & Co-Chairman of Conscious Capitalism Inc. USA**Prof. David Aaker**
Branding guru USA**Laura Ries**
Business & TED speaker, Atlanta USA**Denis Rothman**
AI expert & TED speaker, France**Prof. Luiz Moutinho**
Marketing & Future guru, University of Suffolk, UK**Prof. Mark Oliver**
Digital guru, University of Lubeck, Germany**Prof. Jennifer Aaker**
Stanford Graduate School of Business, USA**Giuseppe Stigliano**
CEO - Wunderman - WPP Italy**Irfan Wahab Khan**
CEO Talano/Pakistan**Martha Rogers**
Founding partner Peppers & Rogers Group, USA**Linden Brown**
Business innovation expert & speaker, Australia**TOPICS COVERED:**

New Product Development, Digital Marketing, B2B Marketing, Sociopreneurship, Value Creation, Start-ups Marketing and Selling, Digital Transformation, E-Retailing, Luxury Goods Marketing, Data Management, Leading in Uncertainty Selling Disruptions and many more

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